

NEWS RELEASE/NEW PRODUCT

FOR IMMEDIATE RELEASE

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BELLAPAMELLA GOES CHERRIES

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BellaPamella® the hot new line of retro-inspired aprons introduces it's first exclusive fabric. After searching in vain for the perfect retro-look apron print, BellaPamella designed "Bella Cherry". Plump cherries and dots dance across this irresistible retro-style print. Get the Bella Cherry print in the new "Nora" apron as well as kids aprons, baby bibs and accessories, from \$12 to \$45.00. The 100% cotton, 58" width fabric will also be available by the yard at \$14.00 per yard.

BellaPamella brand retro style aprons, described as "ideal for the modern woman who may not be the perfect domestic goddess but wants to look like one", now comes with matching fabric. Sew up a table cloth to match your apron and, your household can appear as well run as you wish it were! Available on-line at bellapamella.com.

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