

NEWS RELEASE/NEW PRODUCT

FOR IMMEDIATE RELEASE

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BELLA BOYS

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BellaPamella® the hot new line of retro-inspired aprons introduces "Charlie" kids aprons. The gender non-specific apron fits kids size 3-5 and is available for \$22.00. BellaPamella brand retro style aprons, described as "ideal for the modern woman who may not be the perfect domestic goddess but wants to look like one", now has a style for everyone in the kitchen, including our boys. With everyone matching, our households can appear as well run as we wish they were! Charlie Kid's 3-5 Apron: \$22. Eunice Adult Apron: \$40. Clementine Kid's 5-10 Apron: \$28. Available on-line at bellapamella.com.

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